

AliExpress Anniversary Shopping Guide 2020

1. Add to Cart to get coins

Time: 20th Mar 00:00:00 – 26th Mar 23:59:59 PST

Platform: PC/APP (Not include iPad and Mobile Sites)

Rules:

- During warm-up period, add an item to your cart to get 5 coins
- Every day you can win up to 15 coins.
- During the entire game period you can win up to 105 coins.
- To get additional discount on anniversary sale, you should exchange your coins to coupons before 31st Mar 23:59:59 PST

2. Exchange Coins for Coupons

Time: 20th Mar 00:00:00 – 31st Mar 23:59:59 PST

Platform: PC/APP (Not include iPad and Mobile Sites)

Rules:

- Rules for exchange

Coupon type	Coins	Coupon	Thresh old	Limited
Aliexpress Coupon	100	\$1	\$8	1
Aliexpress Coupon	300	\$3	\$25	1
Aliexpress Coupon	1000	\$10	\$100	1
Aliexpress Select Coupon	20	\$2	-	50
Aliexpress Select Coupon	60	\$6	-	50
Aliexpress Select Coupon	100	\$10	-	50
Aliexpress Select Coupon	100	\$12(exclusive for AliExpress member)	-	50

- You can exchange coins for US \$2, \$6 and \$10 coupons as long as you have enough coins. The US \$12 coupons are only for AliExpress Silver,

Gold, Diamond & Platinum Members who have enough coins. Note: the US \$2, \$6, \$10 and \$12 coupons are AliExpress Select Coupons.

- Only a limited amount of coupons are available every hour and are given on a first come, first served basis.
- AliExpress Coupon and Select Coupon are valid from Mar 27,2020 12:00 AM PT to Mar 31, 2020 11:59 PM PT, and can be used both on PC and Mobile

3. Limited Time Coupon

Time: 20st Mar 0:00:00 - 26th Mar 23:59:59 for Store Coupon

Platform: PC/APP/Msite

Rules:

- Each day, you can win up to 50% off with Store Coupons in the Limited Time, you can get up to 4 Store coupons, first come, first served.

- Time for each round to get coupon

Game Schedule PST

Time
0:00:00
8:00:00
10:00:00
12:00:00

- Coupon can be used both on PC and Mobile, from Mar 27,2020 12:00 AM PT to Mar 31, 2020 11:59 PM PT

4. FUN BOX

Time: 20st Mar 0:00:00 – 25th Mar 23:59:59 PST

Platform: APP, PC, Msite

Rules

- By moving through the board or by participating in each section's mini-games, players have a chance to collect AliExpress coupons with values of US \$1, \$5, \$10 and \$15. Each player may only win one type of AliExpress coupon once during the entire gaming period. Players may also get up to 50% off with Store Coupons (subject to the game's terms and conditions).
- AliExpress Coupons and Store Coupons will be awarded on a first come, first served basis. Once all of these coupons have been claimed, players will still be able to get US \$2 Select Coupons for the rest of the gaming period.
- Each player who completes the board can win a share of the final US \$500,000 prize in AliExpress Coupons. The prize can be obtained only once and it will be divided equally among the number of players who

successfully complete the board.

For example: if 200,000 players complete the game, your reward will be US \$500,000 divided by 200,000 = US \$2.5 AliExpress Coupon (can be applied on any purchase over US \$2.51)

- The results will be announced on March 26, 2020 6:00 PM PT. Please remember to check the results in the Coupon Center. The coupons you win will be added to your account directly and are valid from Mar 27, 2020 12:00 AM PT to Mar 31, 2020 11:59 PM PT.
- Funbox will be available from Mar 20, 2020 12:00 AM PT to Mar 25, 2020 11:59 PM PT. Players can only play Funbox 5 times during the official game period.
- Funbox is subject to the Official Rules of Funbox, which you may check [here](#). Please be aware that access to the game may be revoked due to security reasons at the discretion of AliExpress, as outlined in Article 7 of the Official Rules.