

Fighting against the suspicious activity traffic is top priority for MMT and we do believe that our partners take all the preventive actions to safeguard MMT & themselves against the fraud in the market.

Installs have been marked with Tune's fraud rules and you will be receiving install postbacks along with flagged reason code (see the reason code explanation below).

Kindly take preventative action against the pub IDs from which you are seeing installs coming as flagged. We will need an explanation before releasing the payment for the Installs flagged as suspicious and in case the same is more than 10-15% of overall any day/week/month delivery without any satisfactory answers then we will deduct the payment.

Below are the reason code in the postbacks which indicate the reason of flagging:

trede9 : Geo other than India (we don't expect installs from outside India)

23hg44: Conversions coming within 10 seconds of installs which is highly impossible

6jnr48: Conflicting click country which is again highly impossible

Kkgisc: Conflicting Device Info which is again highly impossible.

On the top of these, as per our internal analysis we are not going to pay for below cases:

- As per our campaign policy we don't accept installs out of play store and we are analyzing installs coming out of play store. We are not going to pay and will deduct payment for installs coming out of play store. So, please take this as a preventive step at you end to avoid any payment loss. (Any install coming other than "installer=com.android.vending" is out of play store)
- There will be payment deduction for installs coming in 10 seconds.